

# TEOH JING ZOE

## ILLUSTRATOR

### ABOUT ME

I'm an illustrator with over 4 years of experience working on a variety of creative projects, including children's books and casual games. I've illustrated content across multiple genres, such as activity books and non-fiction story collections. While I specialize in background art, I love creating fun, expressive illustrations that connect with children and bring ideas to life. I thrive in remote collaboration and always aim to deliver artwork that's clear, engaging, and tailored to the project's tone and audience.



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[https://ryou\\_art.artstation.com/](https://ryou_art.artstation.com/)

### LANGUAGE

- English, Chinese, Malay

### SKILLS

- Software:** Adobe Photoshop, Procreate, SketchUp
- Techniques:** Digital Painting, Matte Painting (Photobashing), Stylised Art
- Soft Skills:**
  - Time management and meeting deadlines
  - Adaptability to feedback and iterative processes
  - Strong attention to detail
  - Clear and effective communication in remote settings

### EXPERIENCE

#### Freelance Artist

2019 - Present

- Created **children's book covers** with attention to storytelling, mood, and age-appropriateness, capturing the title's core theme.
- Illustrated **line art for an activity book** aimed at readers aged 6–12, turning imaginative prompts into fun, engaging visuals.
- Collaborated remotely with publishers to bring their vision to life with compelling visuals.
- Worked with game developers to illustrate marketable **cover art for Steam games**.
- Created 20+ **background scenes for an animated short**, aligning with the script, storyboard, and scene settings. Delivered clear, immersive visuals with attention to depth, mood, and narrative clarity across various shots.

#### 2D Artist (Contract) (Remote) Boomzap Entertainment

2021 - 2024

- Produced **detailed background art and 2D illustrations for hidden-object and puzzle games**, focusing on narrative clarity and visual appeal.
- Utilized Photoshop for digital painting and photobashing to create immersive and consistent scenes.
- Adapted to different visual styles** based on project needs and delivered assets on tight schedules.
- Projects I have participated in include:
  - Awakening Remastered: Moonfell Wood;
  - Faircroft's Antiques: The Mountaineer's Legacy;
  - Stories in Glass: Winter
  - and many more.

### EDUCATION

#### Inti International College Penang, 2020 - 2024 Dual Award with University of Hertfordshire (UK)

Bachelor's Degree in Business Administration

#### The One Academy Penang

2017 - 2020

Diploma in Illustration

#### Jit Sin High School

2012 - 2016

SPM Certificate